Loss is heaviest on record

930 dealerships fold in first half

Continued from Page 1

half disaster. Sales have been awful; interest rates and other expenses have been sky-high, and profit has been virtually nonexistent in the domestic auto industry (even mighty GM operated in the red for the first half).

On the retail side, those factors drove hundreds and hundreds of dealerships to the wall. In countless other cases, dealers decided to bail out while they still had a buck in the bank.

The current dismal period for the industry began in the third quarter of last year when 330 dealerships left the field. Another 209 departed in the fourth quarter and then came this year's plunges of 258 and 672.

Thus, 1,469 domestic dealerships disappeared in 12 months.

From a franchise standpoint, every Big Three car line suffered a decline in the first half of this year, but the dips varied widely.

Cadillac, down 25, fared best, followed by Buick, off 40; Oldsmobile, down 45, and Pontiac, down 60. Chevrolet had a drop of 100 franchises.

At Ford Motor, the franchise downturns were 101 for Lincoln, 146 for Mercury and 235 for Ford.

Chrysler Corp. was hardest hit of the Big Three with franchise drops of 220 for Dodge, 240 for Plymouth and 287 for Chrysler.

• American Motors wound up the first half with 1,695 dealerships, down six from 1,701 at the beginning of the year. The first quarter was kinder to AMC than the second—the company reported a gain of 36 outlets for January-March and a drop of 42 for April-June.

AMC had 661 duals with Big Three makes of passenger cars on July 1, compared with 668 at the beginning of the year.

Chrysler Corp.'s car - dealer total plunged to 4,006 at mid-year, down from 4,419 on Jan. 1. The company lost 152 dealers in the first quarter and 261 in the second.

Franchise totals at the beginning of July were Chrysler, 2,784; Plymouth, 2,553, and Dodge car, 2,424.

In addition to its 4,006 car dealerships, Chrysler Corp. also has 10 sites that handle only trucks. They are excluded from the corporate car dealership total and the Dodge car franchise total.

Incidentally, Chrysler no longer lists the four "DeSoto exclusives" that it has carried on its books for several years. No DeSoto cars have been built since 1960.

Ford Motor Co. had 6,183 car dealerships on July 1, down from 6,514 at the beginning of the year. Quarterly dips were 97 in the first and 234 in the second.

Franchise totals at mid-year were Ford, 5,252; Mercury, 2,789 and Lincoln, 1,511.

Ford Motor has 93 dealerships that handle only the company's heavy-duty trucks. They are not included in the Ford Motor car-dealership total or the Ford Division car-franchise total in this article.

At mid-year, General Motors had 11,240 car dealerships, compared with 11,425 on Jan. 1. A minimal dip of 30 in the first quarter expanded to 155 in the second.

Franchise totals for GM's car divisions on July 1 were: Chevrolet, 5,775; Oldsmobile, 3,270; Pontiac, 3,160; Buick, 3,010, and Cadillac, 1,605.

As noted, the domestic dealer total has dropped 1,469 during the last 12 months. It was 23,918 on July 1, 1979, compared with the current 22,449.

In that period, there has been a gain of 16 outlets for AMC and drops of 704 for Chrysler, 416 for Ford and 310 for GM. That's an aggregate of 1,414. A change in the number of intercorporate duals lifted the industry's net loss to 1,469.

U.S. car outlets

	July 1, 1980	Jan. 1, 1980
American Motors	1,695	1,701
Chrysler Corp.	4,006	4,419
Ford Motor Co.	6,183	6,514
General Motors	11,240	11,425
Totals	23,124	24,059
Minus Intercorporate Duals	675	660
NET OUTLETS	22,449	23,379

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Franchise totals

	July 1, 1980	Jan. 1, 1980
AMERICAN MOTORS	1,695	1,701
CHRYSLER CORP.		
Chrysler	2,784	3,071
Dodge	2,424	2,644
Plymouth	2,553	2,793
FORD MOTOR CO.		
Ford	5,252	5,487
Lincoln	1,511	1,612
Mercury	2,789	2,935
GENERAL MOTORS		
Buick	3,010	3,050
Cadillac	1,605	1,630
Chevrolet	5,775	5,875
Oldsmobile	3,270	3,315
Pontiac	3,160	3,220

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Gross profits beat 1979 level

June's Service Index on rebound

By Francis Gawronski
Service Editor

Although service and parts business in new-car dealerships improved in June, it still trailed the volume recorded by dealers a year ago.

According to the Automotive News Service Index, dealers' service and parts volume in June amounted to 98.4 percent of the business done in June, 1979.

June was the fourth month out of the last six that dealership shop business dipped below the volume recorded a year earlier.

The Service Index in June of 98.4 percent showed an improvement of the previous month's which registered 91.5 percent of the business done the year before.

Only one of the five indicators used in the Service Index showed an increase in June. This indicator — gross profit on all labor, parts and P&A sales, the most important one to dealers—was up 3.0 percent from a year ago.

SERVICE INDEX
98.4*

	June, '80 vs. June, '79	6 mos., '80 vs. 6 mos., '79
Gross Profit on All Labor and P&A Sales	+ 3.0%	+ 0.1%
Repair Orders Written	− 8.1%	−12.4%
Total Labor Sales (Customer & Warranty)	− 0.1%	+ 0.1%
Shop Parts Sales (Customer & Warranty)	− 1.7%	− 3.5%
Sales of All P&A	− 0.2%	− 3.6%

*—Survey by Automotive News shows that dealers' service and parts business in June, 1980, was 98.4 percent of business in June, 1979. Service business in the six months of 1980 was 95.1 percent of business in the corresponding period in 1979.

Dealer hopes for an upturn in shop business were reinforced by three other indicators which just missed registering an increase over last year's volume.

Total labor sales (customer-paid and warranty) were down 0.1 percent from the year-ago figure, while sales of all parts and accessories were down 0.2 percent. Shop parts sales (those used in customer-paid and warranty repairs) were off 1.7 percent from the year-ago figure.

The indicator showing the sharpest decline was repair orders written, which declined 8.1 percent. Even this was an improvement over the May figure, which was down 12.6 percent from May, 1979.

Figures used in the Service Index are averages compiled from reports on shop operations from a cross-section of the nation's new-car dealerships.

For the first half of 1980, dealers' shop volume amounted to 95.1 percent of the volume for the corresponding period of 1979.

As in the monthly Service Index, repair orders written showed the biggest decline, down 12.4 percent, followed by sales of all parts and accessories, down 3.6 percent.

Shop parts sales were off 3.5 percent, while gross profits were down 0.1 percent.

Labor sales was the only indicator to show a gain in the January-June period, posting a slim 0.1 percent advance.

Used car sales

Auction averages

August to date	$3,567
Month ago	$3,626
Year ago	$3,233

Model breakdown

Auction averages

	AUGUST TO DATE	JULY	JUNE
1980	$6,227	$5,662	$5,821
1979	4,650	4,900	4,650
1978	3,739	3,631	3,501
1977	3,283	3,046	2,981
1976	2,467	2,214	2,328
1975	1,797	1,711	1,772
1974	1,412	1,240	1,343
1973	875	968	1,084
Overall Average	$3,567	$3,289	$3,349

But domestics' July total is lowest in 18 years

Imports seize 29.7 pct. of market

By Jenny L. King
Staff Writer

With domestic new-car sales in July limping along at their lowest level in 18 years, the imports steadfastly refused to go on vacation. They posted their highest sales so far this year and captured a record 29.76 percent of the U. S. market.

U. S. auto makers sold 542,349 new cars in July, down 21.21 percent from 688,377 a year ago and their lowest since July, 1962 when 511,662 new cars were delivered. Two years ago, July sales totaled 761,852, a difference of 28.81 percent compared with this year. It was the 17th straight month domestic new-car sales were down.

The foreign auto makers rather quietly reported 14 increases, including two records for the month. The four leaders all were up, with record sales for Datsun. Toyota sales climbed 43.66 percent, Datsun's record 55,651 was up 42.88 percent over 38,949 last year; Honda was up 9.03 percent, and Mazda jumped 40.77 percent. "Availability of cars" was given as the reason for sales increases. BMW also had a record month.

The import total for the month was 229,642, up 16.89 percent from 196,480 a year ago. Japanese products accounted for 79.87 percent of the import total, and 23.74 percent of all new cars sold in the U. S. in July.

Year-to-date sales for imports were 1,481,951, up 3.25 percent from 1,433,830 last year.

Industry sales through July 31 were 5,423,525, down 17.43 percent from 6,568,404 in 1979. The domestics lagged 23.23 percent behind year-ago levels: 3,941,574 compared with 5,134,574.

Of the U. S. auto makers, only Volkswagen of America pulled ahead of its 1979 sales level. Rabbit sales jumped 24.10 percent, thanks to record third-period sales of 10,503. General Motors reported a sales drop of 16.81 percent in July, to 347,669 compared with 417,933 last year. Ford suffered the largest decline, with sales of 114,758, down 33.97 percent from 173,805.

Chrysler July sales were 50,497, down 25.83 percent from 68,081, and AMC reported sales of 10,449, down 21.24 percent from 13,267.

As GM settled in with 64.10 percent of the domestic market, based on its July sales, and VWoA climbed to 3.50 percent from 2.22 percent, Ford, Chrysler and AMC had to divvy up the small remaining piece.

GM was up to 64.10 percent from 60.71 percent last year. Ford's share slipped to 21.16 percent from 25.25 percent. Chrysler earned 9.31 percent, down from 9.89 percent, and AMC kept its 1.93 percent of the total.

With 26 selling days this year, the July daily selling rate averaged 20,860, down 24.24 percent from 27,535 based on 25 selling days in 1979.

Of the 13 U. S. makes, VWoA's Rabbit had the only sales gain. Of the others, Buick came the closest to breaking even; its sales were down 0.71 percent on a year-to-year basis. Oldsmobile, spurred by a record third period, came within 6 percent of its year-ago sales level.

At the other end of the scale, Mercury sales were off 46.16 percent and Chrysler sales plunged 40.92 percent. Ford sales dropped 30.71 percent and Cadillac sales were down 26.70 percent.

• Top-selling domestic nameplates lined up behind Chevrolet Citation, which was first with sales of 33,635. Chevrolet Chevette was Number Two at 27,986, followed by Oldsmobile Cutlass Supreme at 24,540, Chevrolet Malibu at 23,345 and standard Chevrolet at 20,544.

Not only was the imports' 29.76 percent share of the market a record for that market class, it was the largest single chunk earned by any size. U. S. subcompacts accounted for 14.30 percent, compacts were 19.49 percent, intermediates were 20.71 percent, standard-size cars were 11.34 percent and luxury models accounted for 4.40 percent of the total.

Third-period domestic sales were down 15.88 percent on a year-to-year basis, 24.29 percent on a daily-rate basis. July 21-31 sales totaled 236,293, this year, compared with 280,887 in 1979. There were 10 selling days this year, nine last year.

VWoA reported record Rabbit sales of 10,503 for the period, earning the company its highest-ever market share of 4.44 percent. GM claimed a record 68.59 percent of the third-period market, while Ford plunged to a low for the year, 15.54 percent. Chrysler sales earned it 9.31 percent of the market, AMC had an estimated 2.12 percent.

Where Auto Market was in July

	Total Sales	Pct. of Total
SUBCOMPACT	110,386	14.30
COMPACT	150,470	19.49
INTERMEDIATE	159,944	20.71
STANDARD	87,588	11.34
LUXURY	33,961	4.40
IMPORT	229,642	29.76
TOTAL	771,991	100.00

IMPORTED CAR SALES

	July, 1980	Same Month, 1979	Jan. 1 to July 31, 1980	Same Period, 1979
Alfa Romeo	343	399	2,090	2,470
Arrow	4,077	3,559	39,578	32,695
Audi	3,788	4,451	24,921	25,439
BMW	3,807	3,056	21,219	20,286
Challenger	1,101	1,387	8,527	9,727
Colt	3,758	5,195	36,189	43,064
Datsun	55,651	38,949	336,541	274,681
Fiat	3,015	6,151	24,942	39,877
Fiesta	5,419	8,936	41,925	51,518
Honda	31,972	29,323	220,140	220,132
Jaguar	234	269	1,647	2,399
Lancia	180	146	1,407	999
Mazda	14,756	10,482	89,057	68,675
Mercedes-Benz	4,901	4,373	31,014	33,041
MG	1,984	4,069	7,146	18,858
Opel	.....	1,293	.....	11,523
Peugeot	1,119	875	7,745	7,108
Porsche	1,202	1,310	6,888	8,648
Renault	2,281	2,017	14,649	10,449
Rover	41	.....	116	.....
Saab	1,568	1,264	8,073	9,128
Sapporo	849	1,345	6,751	8,714
Subaru	11,987	10,130	82,791	79,676
Toyota	59,029	41,090	374,874	296,240
Triumph	2,488	1,450	7,719	7,976
Volkswagen	8,827	10,238	52,645	94,748
Volvo	5,265	4,723	33,557	35,759
TOTAL	229,642	196,480	1,481,951	1,433,830

DOMESTIC CAR SALES

	July 21 to July 31, 1980	Same Period, 1979	July, 1980	Same Month, 1979	Jan. 1 to July 31, 1980	Same Period, 1979
Spirit	.....	.....	4,006	5,413	32,165	30,011
Concord	.....	.....	3,865	7,146	38,703	51,089
Pacer	.....	.....	258	708	1,780	5,158
Eagle	.....	.....	2,320	.....	16,589	.....
AMERICAN MOTORS*	5,000†	5,000†	10,449	13,267	89,237	86,258
Horizon	5,325	3,737	11,094	9,926	78,619	103,085
Volare	2,669	5,242	6,467	12,740	50,780	103,350
Voyager	.....	367	.....	866	.....	6,181
Fury	.....	88	.....	212	.....	2,491
Plymouth	798	.....	2,281	.....	11,009	.....
Total Plymouth	8,792	9,434	19,842	23,744	140,408	215,107
LeBaron	1,886	2,692	4,218	6,007	37,415	56,450
Cordoba	1,382	1,622	3,388	3,551	27,563	28,070
Chrysler	752	2,759	2,140	6,939	19,524	54,324
Total Chrysler	4,020	7,073	9,746	16,497	84,502	138,844
Omni	4,570	3,302	9,348	9,224	65,129	87,639
Aspen	2,172	3,514	5,267	9,112	38,673	69,761
Sportsman	.....	1,201	.....	2,730	.....	20,173
Diplomat	931	1,084	2,400	2,836	19,565	26,398
Monaco	.....	86	.....	199	.....	2,356
Mirada/Magnum	909	718	2,172	1,666	17,218	12,863
Dodge	603	919	1,722	2,073	12,760	18,171
Total Dodge	9,185	10,824	20,909	27,840	153,345	237,361
CHRYSLER CORP.	21,997	27,331	50,497	68,081	378,255	591,312
Pinto	3,746	6,036	11,573	14,940	94,960	127,256
Mustang	6,570	10,672	19,899	25,774	148,002	194,193
Fairmont	6,206	11,155	20,049	30,396	184,286	211,136
Club Wagon	.....	1,141	.....	2,928	.....	26,147
Granada	2,093	4,529	7,439	10,422	48,154	90,677
LTD II	149	452	346	1,852	2,710	21,797
Thunderbird	3,282	6,595	10,152	16,882	86,811	117,142
Ford	4,389	6,981	14,961	18,635	94,892	162,018
Ford Division	26,435	47,561	84,419	121,829	659,815	950,366
Bobcat	740	1,618	2,176	4,173	18,077	30,217
Zephyr	1,946	3,318	5,574	8,309	51,191	61,821
Monarch	473	1,596	2,661	3,998	17,260	35,828
Cougar	.....	90	.....	233	.....	3,208
XR-7	1,213	3,606	3,695	8,887	34,846	71,690
Capri	1,645	3,366	5,188	8,222	40,150	60,036
Mercury	1,335	4,238	4,449	10,279	32,118	57,803
Total Mercury	7,352	17,832	23,743	44,101	193,642	320,603
Versailles	180	613	448	1,200	3,451	8,201
Lincoln	1,348	1,576	3,069	3,388	18,210	39,031
Mark VI	1,400	1,562	3,079	3,287	21,227	29,409
Total Lincoln	2,928	3,751	6,596	7,875	42,888	76,641
L-M Division	10,280	21,583	30,339	51,976	236,530	397,244
FORD MOTOR	36,715	69,144	114,758	173,805	896,345	1,347,610
Skyhawk	103	715	287	1,880	4,681	12,159
Skylark	6,534	4,611	13,047	11,185	101,117	58,164
Century	6,308	1,236	12,540	3,525	84,983	30,264
Regal	8,185	8,887	16,752	23,064	108,745	156,720
LeSabre	3,618	4,485	7,833	11,244	54,033	80,390
Electra	2,380	2,619	4,858	5,719	33,697	48,667
Riviera	1,713	1,009	3,562	2,701	23,682	34,521
Buick Division	28,841	23,562	58,899	59,318	410,938	422,385
Seville	1,012	1,161	2,297	2,894	20,255	24,690
Cadillac	4,780	6,471	11,044	15,951	74,801	119,167
Eldorado	1,881	1,831	4,096	4,945	28,533	40,626
Cadillac Division	7,673	9,463	17,437	23,790	123,589	184,683
Chevette	12,822	14,978	27,986	36,759	230,114	241,855
Monza	6,171	5,275	13,184	13,266	88,481	95,218
Citation/Nova	15,401	13,160	33,635	29,496	234,898	160,483
Sportvan	.....	1,222	.....	2,719	.....	20,193
Camaro	4,969	7,123	10,845	16,538	74,349	141,553
Malibu	10,670	13,444	23,345	30,736	158,784	218,263
Monte Carlo	6,251	11,412	13,453	24,662	93,575	159,460
Chevrolet	9,538	16,611	20,544	36,283	168,023	273,129
Corvette	1,417	1,294	3,104	2,872	21,655	22,328
Chevrolet Division	67,239	84,519	146,096	193,331	1,069,879	1,332,482
Starfire	135	679	258	1,888	4,825	12,692
Omega	3,829	1,870	8,099	4,851	52,481	25,835
Cutlass	8,125	2,919	17,275	7,856	124,572	58,806
Supreme	11,895	15,268	24,540	37,367	154,026	254,204
Olds 88	6,572	7,133	13,775	16,922	92,051	145,645
Olds 98	3,066	2,685	6,280	6,110	41,116	54,239
Toronado	1,586	954	3,242	2,911	22,153	31,867
Oldsmobile Division	35,208	31,508	73,469	77,905	491,224	583,288
Sunbird	5,311	3,041	11,498	8,529	76,902	58,969
Phoenix	4,007	2,671	8,910	6,880	58,265	44,235
Firebird	3,057	3,605	7,047	9,386	54,806	103,446
LeMans	2,395	3,358	5,833	8,793	46,869	72,042
Grand Prix	4,474	5,833	9,735	15,932	64,289	105,665
Pontiac	3,873	5,471	8,745	14,069	65,757	100,854
Pontiac Division	23,117	23,979	51,768	63,589	366,888	485,211
GENERAL MOTORS	162,078	173,031	347,669	417,933	2,462,518	3,008,549
VOLKSWAGEN	10,503	6,381	16,976	15,291	115,219	100,845
DOMESTIC TOTALS	236,293	280,887	542,349	688,377	3,941,574	5,134,574
IMPORT TOTAL	.....	.....	229,642	196,480	1,481,951	1,433,830
INDUSTRY TOTALS	.....	.....	771,991	884,857	5,423,525	6,568,404

*—AMC does not issue a nameplate breakout for 10-day periods.
†—Estimate.

U. S. makers build 416,986 autos for month

July production lowest in 8 years

By Michele Raquepau
Staff Writer

U. S. auto makers assembled 416,986 units in July, the lowest production for the month since the 389,040 autos built in July of 1972.

The July total was a drop of 28.85 percent from the 586,044 cars produced in July, 1979, with Volkswagen of America the only company which built more units this July than last.

VWoA assembled 20,273 autos, an increase of 80.41 percent over the 11,237 it produced in the month last year.

VWoA will close its Westmoreland plant Aug. 29 for changeover to 1981-model production and is not scheduled to resume output until Sept. 22.

American Motors' Kenosha plant, which was down for changeover much of July, assembled 3,235 cars, a decline of 60.82 percent from the 8,256 of July, 1979.

Last week, AMC resumed full production with two shifts and began output of its 1981 Eagle SX/4 and Eagle Kammenback.

Chrysler Corp. produced 28,951 autos, a slide of 51.97 percent from its 60,273 of July, 1979.

Last week, Chrysler's Jefferson, Belvidere and St. Louis points worked, and Jefferson produced 150 Plymouth Reliants and 100 Dodge Aries.

The same Chrysler plants will work this week. Newark and Lynch Rd. remain down for changeover.

• Ford Motor Co. assembled 47,340 cars in July, a fall of 62.80 percent from the 127,261 units assembled in the month last year.

Last week, Ford's Chicago, Metuchen, Wayne, Lorain and San Jose points were down. This week, Chicago, Metuchen and Lorain are scheduled to be down, and Ford has planned to resume output at San Jose and Wayne.

General Motors' July output of 317,187 was a 16.22 percent decline from the 378,615 of July, 1979.

Of the 14 GM auto assembly plants closed for changeover last week, three begin 1981-model output this week, leaving 11 plants down. Buick Flint returns to work today (Aug. 11), as does GM's Baltimore point. Willow Run begins 1981-model production this Wednesday and Tarrytown and Wilmington have weekend changeovers this Friday (Aug. 15).

Checker Motors, which was closed the entire month of July this year, built 402 units in July last year. Checker resumed full operations last Monday.

Auto production last week of 60,669 fell 9.70 percent from the 67,188 of the previous week and dropped 26.11 percent from the 82,108 of the comparable 1979 week.

The year's cumulative output of 3,928,616 is a 30.00 percent decline from the 5,612,570 assembled by this date in 1979.

July truck output off 56 pct.

Truck production in July by U. S. makers of 91,064 declined 56.87 percent from the 211,125 of the month last year.

The July total is the lowest for the month since the 89,405 of July, 1961.

Of the truck makers, only International produced substantially more trucks this July than last. The 8,017 units produced by International was a 115.11 percent jump from the 3,727 it built in July, 1979.

Chrysler Corp. assembled 3,179 trucks in the month, a drop of 63.64 percent from the 8,744 of July last year. Ford Motor Co. built 24,203 trucks in July this year, a fall of 68.21 percent from the 76,141 of last July.

Mack produced 1,568 units in July, a 30.99 percent decline from the 2,272 of July, 1979. Jeep, which was closed the entire month of July this year, assembled 1,777 units in July of 1979.

The 866 units assembled by AM General Corp. was a 29.71 percent slide from the 1,232 of the month last year. Miscellaneous trucks, which now include White, produced 3,151 trucks, a slight 0.19 percent increase over the 3,145 of July, 1979.

General Motors produced 47,200 Chevrolet and GMC trucks in July, a decline of 58.63 percent from the 114,087 it built in July, 1979.

Truck output last week of 17,673 dropped 6.23 percent from the 18,848 of the previous week and declined 45.78 percent from the 32,592 of the comparable 1979 week.

Car production in Canada down 5 pct. for July

Auto production by Canadian makers in July of 53,152 fell 5.03 percent from the 55,968 built in the month last year, even though two auto makers produced more units this July than last.

Chrysler Corp., which was closed the entire month of July in 1979, assembled 1,617 units in the first week of July this year and was closed for changeover the remainder of the month.

Last wek, Chrysler's Windsor assembly plant reopened and began production of the 1981 Cordoba, Mirada and Imperial.

Production of 855 units this July brought Volvo's output for the month up 25.18 percent over the 683 of July, 1979. Volvo closed last Monday (Aug. 4) for vacation and will reopen Aug. 22.

Ford Motor Co.'s 12,393 units this July was a 5.41 percent decline from the 13,102 autos it assembled in July of 1979. Ford's St. Thomas point begins output of the 1981 Fairmont and Zephyr this Tuesday (Aug. 12), and its Oakville plant begins 1981 production of full-size Fords on Aug. 18.

In mid-December, Ford's St. Thomas point will convert to production of the new Escort and Lynx, and complete production of the Fairmont and Zephyr. Output of the new models is scheduled to begin in early January of 1981.

General Motors built 38,287 units in July, down 9.24 percent from the 42,183 of July of last year. GM's Oshawa point closes Aug. 18 for changeover and is scheduled to reopen in mid-September. Its St. Therese plant is scheduled to close Aug. 24 for changeover and reopen Sept. 25.

Last week, auto output in Canada of 6,832 fell 1.20 percent from the 6,915 of the previous week, but jumped 87.28 percent from the 3,648 of the comparable 1979 week.

Truck production in Canada for July of 21,774 dropped 34.15 percent from the 33,064 built in July, 1979.

Truck production last week of 3,756 fell a slight 0.82 percent from the previous week's 3,787, but increased 18.60 percent over the 3,167 of the comparable 1979 week.

U. S. CAR PRODUCTION

	Week Ended Aug. 9, 1980	Same Week 1979	Week Ended Aug. 2, 1980	July Total	Jan. 1, to Aug. 11, 1979	Jan. 1, to Aug. 9, 1980
AMERICAN MOTORS	4,286*	5,000*	2,220*	3,235	95,325*	101,878*
Eagle	.....	.....	.....	305	.....	.....
Concord	.....	.....	.....	27	.....	.....
'78 AMX	.....	.....	.....	.....	.....	.....
Pacer	.....	.....	.....	.....	.....	.....
Spirit	.....	.....	.....	2,903	.....	.....
CHRYSLER CORP.	4,150	5,984	.....	28,951	586,758	361,055
Plymouth Total	2,250	3,431	.....	12,656	234,697	165,065
Horizon	2,100	3,431	.....	10,977	103,802	95,781
Volare	.....	.....	.....	894	125,439	51,740
'80 Gran Fury	.....	.....	.....	489	.....	13,311
Caravelle	.....	.....	.....	296	5,456	4,083
Reliant	150	.....	.....	.....	.....	150
Chrysler Total	.....	.....	.....	4,412	125,531	47,820
Chrysler	.....	.....	.....	1,078	60,130	11,516
LeBaron	.....	.....	.....	3,334	65,401	36,304
Dodge Total	1,900	2,553	.....	11,883	226,530	148,170
Omni	1,800	2,553	.....	8,912	92,945	82,862
St. Regis	.....	.....	.....	640	19,519	10,724
Diplomat	.....	.....	.....	1,818	30,044	17,585
Aspen	.....	.....	.....	513	84,022	36,899
Aries	100	.....	.....	.....	.....	100
FORD MOTOR	13,651	31,570	7,435	47,340	1,402,055	751,427
Ford Division	8,374	22,714	4,284	32,033	923,783	551,382
Pinto	.....	2,544	.....	8,565	118,993	68,179
Mustang II/Mustang	3,951	6,527	.....	8,856	245,173	149,253
Fairmont	2,793	5,551	2,563	6,465	130,195	151,639
Granada	469	3,822	.....	1,407	101,278	49,881
LTD II	.....	.....	.....	.....	22,746	.....
Thunderbird	.....	2,347	.....	2,590	185,128	77,383
Ford	1,161	1,923	1,721	4,150	120,270	55,047
L-M Division	5,277	8,856	3,151	15,307	478,272	200,045
Mercury Total	4,056	7,753	2,448	12,765	378,922	178,574
Bobcat	.....	706	.....	1,577	31,936	12,445
Capri	1,504	1,285	.....	2,569	72,372	43,395
Zephyr	1,091	1,376	1,152	2,625	42,848	49,137
Monarch	.....	1,204	.....	1,033	46,588	16,409
Cougar/XR7	173	451	.....	2,005	106,005	25,930
Mercury	1,288	2,731	1,296	2,956	79,173	31,258
Lincoln Total	1,221	1,103	703	2,542	99,350	21,471
Lincoln	563	629	328	1,191	49,470	8,540
Versailles	.....	23	.....	.....	9,145	1,861
Mark VI	658	451	375	1,351	40,735	11,070
GENERAL MOTORS	34,122	39,463	53,246	317,187	3,417,631	2,582,272
Buick Division	3,714	4,604	5,638	57,095	493,293	500,780
Skyhawk	.....	558	.....	.....	15,344	.....
Skylark/'79-'80	3,714	3,288	4,046	18,939	57,992	143,178
Century	.....	46	.....	10,582	32,541	107,564
Regal	.....	693	767	13,613	172,817	129,739
Buick	.....	19	825	11,399	177,261	92,540
Riviera	.....	.....	.....	2,562	37,338	27,759
Cadillac Division	.....	.....	.....	14,437	241,167	124,155
Seville	.....	.....	.....	2,508	30,574	21,265
Cadillac	.....	.....	.....	7,244	162,929	70,266
Eldorado	.....	.....	.....	4,685	47,664	33,224
Chevrolet Division	21,170	26,444	29,241	139,897	1,499,849	1,100,332
Chevette	9,300	6,268	9,350	42,085	264,100	289,501
Monza	3,050	3,201	3,837	13,303	96,626	106,392
Camaro	.....	3,017	1,610	10,401	185,657	79,765
Nova/Citation	8,020	8,126	8,869	40,805	164,810	297,148
Malibu	.....	3,405	3,986	21,969	265,032	167,051
Monte Carlo	.....	1,441	796	3,925	158,865	60,609
Chevrolet	.....	.....	.....	3,869	334,179	72,494
Corvette	800	986	793	3,540	30,580	27,372
Oldsmobile Division	2,164	1,804	10,981	65,809	690,604	498,760
Starfire	.....	323	.....	.....	13,115	.....
Omega/'79-'80	2,164	1,481	3,526	10,748	27,154	77,119
Cutlass	.....	.....	6,258	39,216	347,163	254,744
Oldsmobile	.....	.....	1,197	12,400	267,298	141,781
Toronado	.....	.....	.....	3,445	35,874	25,116
Pontiac Division	7,074	6,611	7,386	39,949	492,718	357,645
Acadian†	190	105	229	1,379	12,291	14,487
Sunbird	3,358	2,105	2,783	11,778	60,818	93,497
Phoenix/'79-'80	2,445	2,181	2,750	12,464	46,325	87,674
Firebird	.....	2,220	805	6,209	136,609	51,691
LeMans	340	.....	.....	1,001	61,279	34,951
Grand Prix	741	.....	.....	2,011	64,118	36,181
Pontiac	.....	.....	819	5,107	111,278	39,164
VOLKSWAGEN	4,375	.....	4,287	20,273	107,834	130,329
CHECKER	85*	91	.....	.....	2,967	1,655
Total Cars, N. S.	60,669	82,108	67,188	416,986	5,612,570	3,928,616

CANADIAN CAR PRODUCTION

	Week Ended Aug. 9, 1980	Same Week 1979	Week Ended Aug. 2, 1980	July Total	Jan. 1, to Aug. 11, 1979	Jan. 1, to Aug. 9, 1980
CHRYSLER CORP.	944	.....	.....	1,617	73,501	39,522
FORD MOTOR	4,976	3,648	5,611	12,393	194,092	156,174
GENERAL MOTORS	912	.....	1,056	38,287	364,725	313,212
VOLVO	.....	.....	248	855	5,252	6,378
Total Cars, Canada	6,832	3,648	6,915	53,152	637,570	515,286
N. American Cars	67,501	85,756	74,103	470,138	6,250,140	4,443,902
N. American Trucks	21,429	35,759	22,635	112,838	2,657,431	4,753,929
North American Cars and Trucks	88,930	121,515	96,738	582,976	8,907,571	9,197,831

†—All Acadians and Caravelles are built for sale in Canada. *—Estimated.

TRUCK PRODUCTION IN U. S.†

	Week Ended Aug. 9, 1980	Same Week 1979	Week Ended Aug. 2, 1980	July Total	Jan. 1, to Aug. 11, 1979	Jan. 1, to Aug. 9, 1980
CHEVROLET	2,095	8,542	7,161	32,576	701,990	292,126
DODGE/PLYMOUTH	.....	.....	24	3,179	256,965	84,724
FORD	10,329	9,967	5,255	24,203	787,371	324,540
GMC	1,431	6,688	2,988	14,624	237,453	101,747
INTERNATIONAL	2,115	2,766	2,011	8,017	84,739	34,927
MACK	.....	1,072	.....	1,568	22,701	14,917
JEEP	.....	2,400*	.....	.....	94,276*	51,105
AM CORP.	428*	457*	225*	866	15,100*	5,195*
VOLKSWAGEN	625	.....	614	2,880	.....	18,422
MISCELLANEOUS	650*	700	570	3,151	26,300	25,075*
Total Trucks, U. S.	17,673	32,592	18,848	91,064	2,226,895	952,778

CANADIAN TRUCK PRODUCTION

	Week Ended Aug. 9, 1980	Same Week 1979	Week Ended Aug. 2, 1980	July Total	Jan. 1, to Aug. 11, 1979	Jan. 1, to Aug. 9, 1980
CHRYSLER CORP.	1,496	.....	1,353	212	40,108	25,047
FORD MOTOR	800	156	1,094	9,937	156,827	111,193
GENERAL MOTORS	1,080	1,511	876	10,624	183,059	150,929
AMERICAN MOTORS	.....	1,057	.....	.....	35,624	11,644
INTERNATIONAL	380	378	464	847	12,665	9,797
MACK	.....	65	.....	154	2,253	1,417
Total Trucks, Canada	3,756	3,167	3,787	21,774	430,536	310,027
N. American Trucks	21,429	35,759	22,635	112,838	2,657,431	4,753,929

**—Revised. †—Now includes van production. *—Estimated.
Jeep includes commercial vehicles only. AM General includes government-destined vehicles.